

# 2019-2020 District Goals



**District:** District 27 E1  
**Constitutional Area:** U.S. and Afliaities, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

The officers that do not come to training will be given info on the position will try to get all officers to training but realize there will be a few challenges

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

The zone chairs need to be aware of any problems with their clubs they also need to give me a report and encourage the clubs to invite speakers to meetings

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Membership: Increase number of lions and retain current members by keeping them informed and active encourage speakers at meeting informing members on what is happening in Lions worldwide

Leadership: Have training available for incoming all officers including zone and region Encourage Lions to step up and be counted

Make sure Lions don't stay in Zone chair too long get more interested

Lions Projects Community and Worldwide Get the clubs more informed in projects encourage them to go on Websites or newsletters to see what other clubs do There may be a new project for them to start doing

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	4
2nd Quartter	5
3rd Quartter	5
4th Quartter	18

**By the end of the 4th quarter, the district will add a total of 32 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will convert 1 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

There is a fairly good number of Somalians in Barron Wis So I hope they may want to start a club within the community

My district will start 1 OR Campus Club(s) at OR school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	4
2nd Quartter	4
3rd Quartter	3
4th Quartter	5

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 16 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Most of the drops will be because of deaths as we have a higher age number of Lions. Our District has been working on getting youngers Lions. I will continue with this effort.

## NET GROWTH GOAL

32	+	20	-	16	=	36
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 145000 people.

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 50000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt tto work tttogether tto collaboratte on tttheir service projectts tto maximize ttthe impactt in tttheir community

Addittonal actton ittems tto achieve ttthis goal

Encourage Lions clubs ttto retthink on projectts. Can ttthey increase ttthe number ofi people ttthey serve by doing something difierentt Also can a Lions club add a new service. Websittes should help and listttening ttto otther club members

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 500 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 97% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

My goal is to have each club do at least one service project in each of our LIONS SERVICE PROJECTS

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I would like to say more but I try to stay realistic and believe in this campaign so I will definitely encourage giving

## ADVOCATE

In the 2019-2020 fiscal year, 97% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding  
I will definitely try for 100% but we have a few old fashion clubs and members. The few clubs that call #039; report online I will try to help them with my team